



## PRESS INVITATION

Dear Madam, Dear Sir,

On Tuesday 26<sup>th</sup> October, the 1st edition of **BioFIT**, a new partnering event dedicated to tech transfer in the life sciences sector, will be launched in Lille Grand Palais. We would be delighted to see you attending this new international event.

The co-organizers Eurasanté, IDIS and the EBD Group are glad to present the figures of what already promises to be a major success: more than **350 delegates** registered from **25 different countries** and a **rate of internationalization of 50%**. An exceptional result for a first edition which ensures a brilliant future to BioFIT, already planned to be organized every year in different major European cities. Aimed at facilitating R&D collaborative projects between the public and the private industry, BioFIT convinced all the leading actors of the sector: **37% of academia**, a target group usually less represented in such event, as well as 34% of biotech companies and 15% of pharmas.

BioFIT gives the possibility for its delegates to find the right partner thanks to:

### Partnering meeting :

More than **2000 pre-targeted and well qualified meeting requests** have already been sent through the online platform which enables the organization of more than **15 one-to-one-meetings** each day. Thanks to this cutting-edge software, **260 licensing opportunities** have been published by the participants.

### Presenting sessions :

**17 presenting sessions** offer the opportunity to emerging start ups and academics to present their innovating companies;  
7 give to mature companies the chance to promote their services or products.

### Conferences:

**7 ordinary sessions** are organized in order to discuss tech transfer issues and new partnering business models thanks to the experience and expertise of our 30+ keynote speakers (whose 80% are foreigners).  
**1 Plenary Assembly** features renowned speakers who will discuss and deal with new market trends and pharma/biotech/academia partnering integrating R&D.

For more information about the content of the event, please download our final program on: <http://www.biofit-event.com/doc/program-Biofit2010.pdf>

If you are willing to organize an interview during this two-day event, please contact Marion SIGIER at the following address: [msigier@eurasante.com](mailto:msigier@eurasante.com) or dial the +33 3 28 55 90 60.

Please confirm your presence to BioFIT by responding to this email, so that we can provide you with a badge (press accreditation).

I look forward to hearing from you

Best Regards,

Biofit's team

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