

**48 hours to find the perfect match
and speed up innovation**

PROGRAM



Biofit
2010
FOSTERING INNOVATION & TRANSFER

- Pre-screened one-to-one meetings between academia, start-ups, finance and pharma
- Conferences to explore hands-on approaches to technology transfer
- Presenting sessions for academia and companies seeking for alliances and business development on innovative projects, products or services

OCTOBER
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Biofit: your tool to boost tech transfer and R&D collaborations in Europe



"I am very glad to announce the launching of a new event that will undoubtedly refresh the landscape of the life science sector: Biofit.

Biofit aims at stimulating and facilitating technology transfer and collaborative projects in the life science sector through three different ways: a partnering platform, conferences and a presenting sessions program.

Biofit will welcome more than 400 various international participants: academics, industry stakeholders and entrepreneurs, professionals in technology transfer, IP and licensing, private investors and public organizations,... Thanks to the quality and diversity of its participants, Biofit looks certain to generate excellent collaborating opportunities that will fulfill the wishes of its participants.

I invite you all to join us at Biofit for a fruitful and enjoyable two day event full of learning, meetings and partnership opportunities!"

Etienne Vervaecke
General Commissioner, Biofit 2010

One to one partnering meetings

Follow the example of many major actors who already registered to **Biofit**: Abbott, Ablynx, Ascenion, AstraZeneca, AUTM, Burrill & Company, DSM, GE Healthcare, Galapagos, Ghent University, GSK, Johnson & Johnson, Laboratoires Servier, LFB, Merck & Co, Merck Serono, Norgine, Pfizer, Sanofi, The Queen Mary Institute, UCB, University of Geneva, University of Manitoba...

Biofit Meetings are powered by **partneringONE**® | a service of **EBD GROUP**

partneringONE® is the leading conference partnering solution for the life sciences. Combining the industry's most advanced collaboration software with best practice implementation, partneringONE® ensures that **Biofit** will be a world-class partnering event.

"The best university/industry alliances are built on a strong scientific foundation and on close personal relationships (...). We are using "open innovation" principles in all of our partnering efforts."

Garold Breit, Director, TTO University of Manitoba

"Precompetitive collaboration between academia, biotech and big pharma, and moving towards models of open innovation are a "conditio sine qua non" for Europe's health care industry's future."

Ludo Lauwers, Senior VP and Beerse Site Manager, Johnson and Johnson Pharmaceuticals R&D

Presenting sessions

PRESENTING TECHNOLOGIES

Transfer your technologies, to find potential partners for your research and to initiate strategic alliances

Academic researchers, TTOs and scientific directors from innovative companies are invited to submit an application for a 20-minute presentation during the presentation track session.

Our partner Ascenion will assist applicants preparing the presentation content.

PRESENTING COMPANIES

Promote your services and expertise to high potential executives from academic research and emerging biotech

IP & law firms, services providers and consulting companies are invited to register for a 20-minute presentation during the presentation track session called "Presenting companies".

500 € excl. VAT (not included in the registration fees)

In partnership with



**The deadline to submit the presenting application form is:
September 15, 2010**

Please send application form to Aurélie Valentin at:
avalentin@biofit-event.com

MORE THAN 35 SPEAKERS EXPECTED TO INTERVENE IN 8 DIFFERENT SESSIONS

TUESDAY 26TH OCTOBER 2010

9:00 – 10:30am

The place of open innovation in the biotechnology and healthcare sectors in 2010

Chaired by: Ludo Lauwers, Senior Vice President and Beerse Site Manager, Johnson and Johnson Pharmaceuticals R&D, (BE)
Laurent Miéville, Director, University of Geneva (UNITEC) (CH)
Patrice Talaga, Director Chemistry Outsourcing, UCB (BE)
Nicki Thompson, Director Scientific Opportunities and Head of the GSK's European Center of Excellence for External Drug Discovery (CEEDD), (UK)

11:00am – 12:30pm

Plenary session

Steven Burrill, Chief Executive Officer, Burrill & Company (USA)
Ashley Stevens, President, AUTM (USA)



2:00 – 3:30pm

The new configurations of academic technology transfer practices in a world of open innovation

Chaired by: Garold Breit, Executive Director, University of Manitoba – TTO (CA)
Manfred Horst, Director Licensing & External Research Europe, Merck & Co (FR)
Mark Wilson, GSK, Director Collaboration Management and President of the LES Britain and Ireland (UK)

*“There are few places where academia, industry and other interested players come together to share perspectives in the absence of the pressure of direct deal negotiations: Biofit 2010 is such an occasion”
Kari Paukkeri, CEO, Licentia*

4:00 – 5:30pm

Taking into account the human factor in collaborative projects: managing internal and external human resources

Chaired by: Gerald Law, co-founder, UK Innovation Forum – UKIF (UK)
John Hodgson, Senior Editor, Nature Biotechnology (UK)
André Hoekema, Senior Vice President Corporate Development, Galapagos (UK)
Christian Béchon, Director, LFB (FR)

NETWORKING EVENTS

Welcoming reception (*By invitation only) – The welcoming reception is dedicated to the foreign delegations; it will take place in one of the Lille's most picturesque venues on October 25, 2010 from 6:30pm.

Bio Party (*Open to all attendees, speakers, exhibitors and partners). Enjoy the opportunity to continue your networking activity initiated during the day in a more friendly and informal atmosphere. The Bio Party will be organized close to Lille Grand Palais on October 26, 2010 from 7:30pm.

WEDNESDAY 27TH OCTOBER 2010

9:00 – 10:30am

Making the most of open innovation opportunities and avoiding their pitfalls

Chaired by: Bertrand Loubaton, Director Pharmaceutical and Academic Research, Collaboration Europe, General Electric Healthcare (FR)
Rupert Osborn, Chief Executive Officer, IP Pragmatics (UK)
Robert Kirshbaum, Vice President Open Innovation, DSM (NE)
James Eshelby, Senior Director R&D, Pfizer (UK)

11:00am – 12:30pm

The dos and don'ts of new partnering business models

Chaired by: Jacqueline Hunter, Chief Executive Officer, Pharmivation Limited, (UK)
Pascal Touchon, Director, Scientific Cooperation and Business Development, Les Laboratoires Servier (FR)
Jacques Warcoï, Director, Cabinet Regimbeau (FR)
Kostantinos Kaloulis, Associate Director Licensing, Merck Serono, (CH)

*« My expectations from Biofit 2010 ? Great networking, inspiring presentations, great discussions about Open Innovation, successful innovative partnering... and why not: meeting UCB's next business partner! »
Patrice Talaga, Director Chemistry Outsourcing, UCB*

2:00 – 3:30pm

Creating the right financial and fiscal ecosystem for early stage biotechs

Chaired by: Emmanuel Chantelot, Executive Director, EBE (European Biopharmaceutical Enterprises), (BE)
Alain Maiore, Managing Partner, Kurma Biofund, (FR)
Per-Ove Engelbrecht, Head of Unit, Financing Innovation and SMEs, Directorate General, Enterprise and Industry, European Commission
Edwin Moses, Chief Executive Officer, Ablynx (NL)

4:00 – 5:30pm

How academia can capitalize on intellectual propriety – to spin or not to spin?

Chaired by: Samuel Ogunsalu, Principal Executive Commercial Development, Queen Mary Institute (UK)
Nicholas Dunster, Senior Business Analyst, Wellcome Trust (UK)
Kari Paukkeri, Chief Executive Officer, Licentia (FI)
Joseph Nathan, Director of New Ventures, Life Sciences & Medical, University Technion T3, (IL)

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REGISTRATION FEES

	Registration
Mature companies	800 €*
Emerging companies (less than 3 years)	450 €*
Academia (Research institutes, universities, tech-transfer offices)	150 €*
Other	Fee as agreed with Biofit

* The registration fees are excluding VAT. (19, 6 % VAT will be added as applicable)

CONTACTS

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