



Biofit FOSTERING
INNOVATION
& TRANSFER

STRASBOURG 2015 - FRANCE

DECEMBER 1ST&2ND, 2015

A 360° approach to build
Life Sciences partnerships

December 1st & 2nd, 2015:
Strasbourg is hosting BioFIT,
one of the leading European business conventions in Life Sciences

Strasbourg, June 25th, 2015: **BioFIT is the central platform in Europe for Open Innovation, technology transfer and collaborative research in Healthcare and Life Sciences and has now become an indispensable instrument for exchanges and partnerships between stakeholders in industry and public-sector research. After the first three BioFIT editions in Lille, in 2015, the event is to be held for the first time in Strasbourg, a city in the middle of the Franco-German-Swiss BioValley and a center of excellence for therapeutic innovation. This major international event is co-organized by Eurasanté, the Lille economic development agency, the Lille Nutrition Health Longevity cluster, Conectus Alsace and the Alsace BioValley cluster.**

BioFIT, a continuously growing event:

Over 1,300 attendees, including 60% from 30 countries other than France are expected for the 4th edition of BioFIT in Strasbourg

Since the 1st convention in Lille in 2010, BioFIT attendees have tripled in number, with over 1,100 innovation-chain stakeholders attending in 2014, including leading pharmaceutical-sector companies such as Roche, Bayer, Sanofi, Lilly, GlaxoSmithKline, Novo Nordisk and Merck.

BioFIT's goals have not changed since it was created and focus on **driving licence flows and fostering the emergence of collaborative projects between pharmaceutical groups, SMEs, start-ups and public-sector research.** The highly-successful 2014 event attracted the top 10 biopharmaceutical companies, biotechnology start-ups and leading European universities. Major companies and organizations at the partnering event included GSK, Roche, Evotec, Takeda, Sanofi, Pfizer, J&J, Bayer, Novartis, Boehringer Ingelheim, AstraZeneca, as well as Ascenion, the Max Planck Institute, Karolinska Development, Provendis, the University of Oxford, Leiden University, King's College London, ISIS Innovation, Pasteur Institute, Institute Curie, Inserm Transfert, Kurma Partners, Index Ventures, GIMV, Novo Seeds and Imperial Innovations. Among other attendees, BioFIT welcomed manufacturing and service companies – active players in healthcare-innovations.

(*) : Technology transfer acceleration companies (SATT)

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In 2015, BioFIT is to become an annual event, alternating between Lille and Strasbourg

To build on its growing success, in 2015, **BioFIT is to change from a biennial to an annual event. After the first three editions held in Lille, BioFIT arrives to Strasbourg, the city in the heart of Europe. It also belongs to the Franco-German-Swiss BioValley – which brings together public and private-sector stakeholders in Life Sciences, known internationally for its scientific excellence.**

The new location has been made possible thanks to the support of public bodies committed to developing innovation, including FEDER, Alsace Region, Strasbourg Eurometropolis and the University of Strasbourg, with its Initiatives of Excellence program.

BioFIT: a business partnering event and 3 conference tracks with leading international experts

The BioFIT 2015 program includes **2 days of conferences, round-tables, business partnering and presentations of new technologies, as well as an exhibition area.**

The conferences

The conferences are designed to allow attendees to discuss best practices in managing external collaborations and explore the latest developments in technology transfer and funding for the early stages of innovation-led projects. The topics include: best practices in collaborative research, key issues in licensing and technology transfer and raising funds for early-stage innovation. **The speakers are acknowledged as experts in their fields:** Open Innovation managers, TTO managers, biotech entrepreneurs, investors and researchers from companies and organizations including Sanofi, AstraZeneca, Roche, Ascenion, Ksilink, the University of Oxford, the Max Planck Institute for Molecular Biology and Sofinnova.

The partnering meetings

The business convention is the ideal opportunity for all attendees to build up their network, drive new relations with innovation-led companies within the sector and develop collaborative projects and partnerships. The participants, among which academics, industrials and technology transfer offices can have up to 20 one-to-one meetings each day. In 2014, BioFIT hosted more than 2,000 meetings.

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Technology presentations

Both mature companies and emerging companies in the field of Life Sciences will be presenting their technological innovations in human and animal healthcare and across a range of therapeutic fields, including immunology/oncology, infection/vaccinations, cardio-metabolic diseases, medical devices/imaging. The aim is to get the most out of industrial and intellectual property and to forge alliances for strategic licensing-out of new technology.

The exhibition area

BioFIT offers all Life Sciences and innovation-led stakeholders the chance to have an exhibition booth to showcase their competencies, projects and expertise. Stand-holders in 2015 will include the SATT France network, the Franco-German-Swiss BioValley cluster, CEA Tech, AFSSI (the French association for life-science services and innovation) and their members, Sanofi, Institut Carnot MICA, CiToxLAB, OCR - Oncovet Clinical Research, ASTP-Proton, Eurofins, Baccinex, ANRT, Sigma-Aldrich, Soladis, MyCartis, and other companies and organizations in Life Sciences.

BioFIT is also hosting 4 other events and workshops specifically designed for stakeholders in Human and Animal Healthcare, Diabetes and Innovative Services (see annex for details).

You are a journalist and:

- 1 - You are looking for a complementary pass to BioFIT
- 2 - You wish to add photos or videos of BioFIT to your article

Please contact: mathilde.follonier@satt.conectus.fr

Only registered attendees can take part in the event. Please register in advance.

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Annex 1

Preliminary agenda

DAY ONE - Tuesday, December 1st

Conferences					Presenting technologies	Partnering
TRACK 1: Best practices in collaborative research	TRACK 2: Key issues in licensing and tech transfer	TRACK 3: Early stage innovation: identify the right funding sources				
8:30 - 9:00 am	Registration and Exhibition opening/ Welcome coffee					One-to-one meetings
9:00 - 10:30 am	Getting close to the action: new collaborative models to source innovation					
10:30 - 10:45 am	Coffee break					
10:45 am - 12:15pm	PLENARY SESSION: Who drives innovation in life sciences: academia or industry?					
12:30 - 2:00 pm	Lunch					One-to-one meetings
2:00 - 3:30 pm	How can Open Innovation be a powerful driver for the OneHealth dynamics?		US vs Europe: how do VCs asses risk?	Presenting		
3:30 - 4:00 pm	Coffee break					
4:00 - 5:30 pm		Networks and alliances with the industry: how can TTOs contribute to their success?	The funding challenge: find alternative approaches to financing innovation	Presenting		
7:00 - 10:00 pm	Networking evening BioParty					

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DAY TWO - Wednesday, December 2nd

Conferences				Presentation Sessions	Partnering
TRACK 1: Best practices in collaborative research	TRACK 2: Key issues in licensing and tech transfer	TRACK 3: Early stage innovation: identify the right funding sources			
8:30 - 9:00 am	Registration and Exhibition opening/ Welcome coffee				One-to-one meetings
9:00 am - 10:30 am		University spin-offs: how to optimize the business and university interests/ is it easy to balance?	How can TTOs partner more efficiently with patient groups, charities & foundations?	Presenting	
10:30 - 11:00 am	Coffee break				
11:00 - 12:30 pm		ASTP-Proton session	Does crowd funding have a place in drug development?	Presenting	
12:30 - 2:00 pm	Lunch				
2:00 - 3:30 pm	Precompetitive collaborations: sharing knowledge, but is there a tangible outcome?	How to implement and perform effective due diligence?			
3:30 - 4:00 pm	Coffee break				
4:00 - 5:30 pm	Four hands on the steering wheel? How are academia/industry alliances managed?				

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Annex 2

BioFIT 2015 and its hosted events

BioFIT is hosting to auxiliary events which share the same goals of facilitating partnership-based research by bringing together public and private-sector stakeholders and enhancing France's position in the international research market. 4 events running alongside BioFIT and aimed at stakeholders in Human and Animal Healthcare, Diabetes and Innovation-led Services are to be held on 30 November and 1 & 2 December.

IDEA SUMMIT

Date: November 30th & December 1st, 2015



A partnering session bringing together industrials and academics involved in treating diabetes. Organized by Eurasanté and the Nutrition Health Longevity cluster, in partnership with the University of Lund, Ascension, Sanofi, Novo Nordisk and AstraZeneca.

Further details: www.idea-summit-diabetes.com

R&D DATING IN ANIMAL HEALTH AND INNOVATION

Date: December 1st & 2nd, 2015



Partnering convention featuring the major animal health companies, start-ups and public-sector research centers. Initiated by SIMV, the French association for the animal health industry.

Further details: <http://rd.simv.org/fr>

AFSSI CONFERENCE

Date: November 30th to December 2nd, 2015



Round-tables will be discussing the conditions required for developing a powerful, innovation-led sector within Life Sciences in France.

Organized by AFSSI, the French association for life-science services and innovation

Further details: <http://www.biofit-event.com/afssis-conference/>

BIOVALLEY COMPANIES DAY

Date: November 30th, 2015



15 presentations of promising healthcare start-ups, located in the Franco-German-Swiss Biovalley cluster and seeking funds.

Organized by Alsace BioValley and its Swiss and German partners.

Further details: <http://www.alsace-biovalley.com/fr/agenda-evenements/biovalley-companies-day-decouvrez-15-startup-dexcellence-dans-les-sciences-de-la-vie/>

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More about BioFIT

BioFIT brings together all innovation-led stakeholders in the Life Sciences sector, including start-ups, private and public-sector research organizations and major corporations. It offers a platform for discussions and partnering between senior managers in biotechnology companies, department managers for licensing or external collaboration in pharmaceuticals, in vitro diagnostics and medical technologies and managers of technology transfer offices.

2014 BioFIT: Key figures and attendees

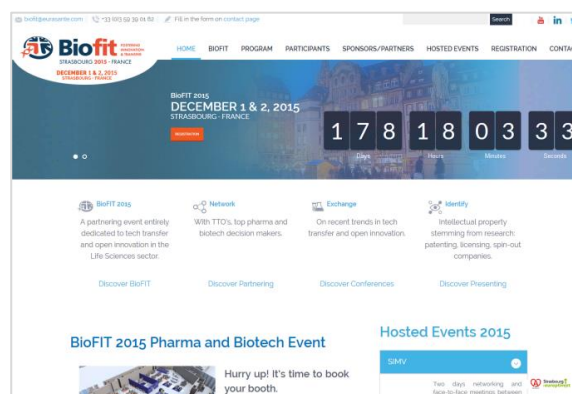


BioFIT 2015 at a glance:

Date: December 1st & 2nd, 2015

Venue: Strasbourg Palais de la Musique
et des Congrès

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About BioFIT 2015

Organized
by :



In
collaboration
with :



Supported
by :



About Eurasanté

Eurasanté is the economic development agency for Healthcare, Nutrition and Biotech for the Nord-Pas de Calais region in France. As the regional driver of excellence in the sector, Eurasanté has 4 major roles: helping French and foreign companies seeking to locate in the region, providing support for the development of regional companies, supporting the creation of start-ups through its Bio incubator and promoting and developing the Eurasanté Business Park (over 145 companies in 300 hectares within the largest university hospital campus in Europe). Eurasanté also works alongside its partners to stimulate the international development of the regional Healthcare sector, which includes some 800 companies in the Nord-Pas de Calais region.

www.eurasante.com

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About the Nutrition Health Longevity cluster

At the interface of nutrition and health, the Nutrition Health Longevity cluster sets out to bring together and support companies and stakeholders in the agribusiness, biotechnologies and health sectors with the early stages, development and funding of the products and processes of the future. The NSL cluster provides support for innovation-led projects initiated by its public and private-sector members, through two major strategic pathways: preventive, diagnostic and therapeutic solutions relating to diseases of modern society and protecting health and wellness through a safe, healthy and sustainable diet.

www.nhl-cluster.org

About Alsace BioValley

Alsace BioValley is a world-class French competitiveness cluster which sets out to drive the industrial development of Alsatian companies in the Life and Health Sciences sector, to create new jobs and stimulate business investment in Alsace. It offers these companies a wide range of services and opportunities designed to encourage growth, including assistance for R&D projects in France, Europe and worldwide (Massachusetts, Québec), business networking events and training in fundraising. Alsace BioValley works with a dynamic network of French, German and Swiss companies, cutting-edge academic research organizations in Alsace and an integrated network of innovation-focused partners and stakeholders.

www.alsace-biovalley.com | www.biovalley.com

About SATT Conectus Alsace

Conectus Alsace was the first SATT (technology transfer acceleration company) to be set up in France following the call for projects for the state-run Investing in the Future Programme. Conectus Alsace is entirely funded by the French state, through the National Development Fund, which is run by the National Research Agency. It operates as a private-law organization with its shareholders comprising the University of Strasbourg, CNRS, the University of Haute-Alsace, INSERM, INSA Strasbourg, ENGEES and the Caisse des Dépôts et Consignations, which represents the French state's holding. The organization's focus is on investing in intellectual property and developing technologies and licensing, while it also markets services in research partnerships and technology transfer.

www.satt.conectus.fr | www.conectlabs.conectus.fr

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Annex 3

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Annex 3

About BioFIT 2015

-Partners in 2015-

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Annex 3

More about BioFIT 2015

-The BioFIT 2015 Strategic Committee-

Pharma, Biotech:

- Zeina ANTOUN, *Clinical Research Director*, **GSK - GlaxoSmithKline** (FR)
- Maria BOBADILLA, *Senior Director, Extending Innovation Network*, **Roche** (CH)
- Adrian CARTER, *Corporate Vice President, Global Research Networking*, **Boehringer Ingelheim** (DE)
- Mohammed CHARKI, *Research & Development Partnerships Director, Global Project Leader Online Open Innovation*, **Sanofi** (FR)
- Sami CHTOUROU, *Director of technology platforms and innovation*, **LFB** (FR)
- Isabelle DIEUZY-LABAYE, *Director, Strategic Alliances*, **Zoetis** (FR)
- Maria M. FLOCCO, *Senior Director, Head of Strategic Research Partnerships Europe*, **Pfizer** (FR)
- Guy HELIN, *CEO*, **Syngulon** (BE)
- Tomas LANDH, *Vice President, Innovation Sourcing*, **Novo Nordisk** (DK)
- Stephan LENSKY, *Former Corporate Vice President*, **Boehringer Ingelheim** (DE)
- Pascal RAOUL, *Scientific and Innovation Director*, **Ceva Animal Health** (FR)
- Frédéric SCAEROU, *Director, Scientific Affairs Oncology*, **Ipsen Innovation** (FR)

Academics, TTOs:

- Hervé ANSANAY, *Business Developer*, **SATT Nord** (FR)
- Ivan BAINES, *Chief Operating Officer*, **Max Planck Institute of Molecular Cell Biology and Genetics** (DE)
- Garold BREIT, *Principal*, **Breit Ideas** (USA)
- Nicolas CARBONI, *President*, **SATT Conectus Alsace** (FR)
- Jean-Luc CHAGNAUD, *Healthcare Business Development Manager & Intellectual Property Manager*, **Aquitaine Science Transfert** (FR)
- Esther LANGE, *Industry Liaison Manager*, **Ascenion** (DE)

Associations, Clusters, Investors & Law firms:

- Richard BERGSTROM, *General Director*, **EFPIA - European Federation of Pharmaceutical Industries and Associations** (BE)
- Claude-Alain CUDENNEC, *General Director*, **AFSSI - Association Française des Sociétés de Services et d'Innovation** (FR)
- Isabelle DIAZ, *Research & Biotechnology Director*, **LEEM / General Secretary**, **ARIIS - Alliance pour la Recherche et l'Innovation des Industries de Santé** (FR)
- Gunilla EKSTROM, *Vice President Operations*, **Karolinska Development** (SE)
- Marco FIORINI, *General Secretary*, **Aviesan - French National Alliance for Life Sciences and Health** (FR)
- Didier FROMMWEILER, *General Director*, **Alsace BioValley** (FR)
- Emilie ROYERE, *Director*, **Eurobiomed** (FR)
- Cécile THEARD-JALLU, *Partner Attorney*, **De Gaulle Fleurance & Associés** (FR)
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Annex 4

**Welcome to Strasbourg, Welcome to Alsace:
in the heart of the Franco-German-Swiss BioValley**



Novartis, Pfizer, Sanofi, Roche, Lilly, Merck Millipore, Stryker, GE Healthcare, Bruker, Alcon, Zimmer... in the Franco-German-Swiss BioValley - worldwide market leaders in health and life sciences and cutting-edge start-ups, offer an unrivalled pool of talent within a radius of just 200 km.

BioValley is an outstanding trinational ecosystem, reaching out to Europe and beyond.

- **600** life sciences companies, including 350 pharmaceutical/biotech companies and 250 in Techmed
- **50,000** Employees in Life Sciences
- **6** Nobel prize-winners in health sciences
- **15,000** scientists
- **3** universities ranked among the top 100 in the world (Shanghai rankings – 2014)

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