



A 360° approach to source early stage innovations in Life Sciences

30th Nov. and 1st Dec. 2016



Organised by:





In collaboration with:





# What is BioFIT?

BioFIT is the leading partnering event in Europe for **tech transfer**, **academia-industry collaborations and for sourcing early-stage innovations** stemming from academia, startups and SMEs of the **Life Sciences field**.

### Who will you meet?



The best mix of attendees to source licensing deals and research collaborations

#### **BioFIT features**

- One-to-one partnering meetings
- Conferences and roundtable discussions
- Presentation Sessions
- Exhibition

## **An optimal** partnering event



**Participants** 



International actors

The BioFIT partnering system is the most efficient way to identify the best contacts for your collaborative projects.

Partnering at BioFIT is powered by:





#### 48 hours

to meet your future project partners and accelerate innovation



#### **Identify**

today's innovative technologies and licensing opportunities



the most qualified actors in the Life Sciences field



#### **Benefit**

from a wide-range of attendees (Pharmas / Biotechs / TTOs / Academics / Investors)



#### **Develop**

new collaborations

### **Conferences** and roundtable discussions

For this 5th edition, BioFIT proposes a varied and rich programme:

#### **PLENARY SESSION**

« Is Europe competitive enough in Life Sciences innovation? »



#### Best practices in collaborative research

- How can industry and investor incubating models accelerate research translation?
- How can deal-making process be accelerated by standard contracts and conditions?



#### Key issues in licensing and tech transfer

- What is the best background for an academic spin-off CEO?
- Are universities a short-term or long-term partner for spin-offs?
- To spin or not to spin?





- Committed to the VC business: Why and how universities take part in new venture funds?
- Lessons learned: Dos & don'ts from seasoned entrepreneurs
- Does the European seed market exist?
- How to spark VCs interest in your company for Series A financing?
- How can former successful entrepreneurs become involved and support today's life sciences start-ups?

#### They will share their experience:

+ Michèle Ollier, Partner, INDEX VENTURES

Sam Fazeli, Head of BLOOMBERG INTELLIGENCE

Stefan L. Nilsson, CEO,

Paul Ashley, Deputy Head of Tech
Transfer, ISIS INNOVATION

Kai Simons, CEO,
Lipotype and Director Emeritus of
THE MAX PLANCK INSTITUTE CBG

80%
International speakers

60 High-level speakers

Tzachy Tal, Director BD,
TECHNION

Ron Newbold,
VP External R&D Innovation,
PFIZER WORLDWIDE
RESEARCH & DEVELOPMENT

#### **Presentation Sessions**

Present your project in front of pharmas, biotechs, TTOs and VCs and find partners who share your vision.

#### Scientific Slams\*

For academic researchers to present their innovative early-stage R&D project:

- Exhibit a poster describing your R&D project on the exhibition area
- Get feedback and advice from an expert jury
- Meet potential partners and investors



Apply

#### Spin off Slams\*

For young emerging academic spin-off companies (less than three years old) to present their global strategy:

- Enhance your visibility with a dedicated meeting space at the exhibition area
- Get feedback and advice from an expert jury
- Meet potential partners and investors



Be selected

#### **Licensing Opportunity Presentations\***

For TTOs or related structures to present "ready to be licensed" technology:

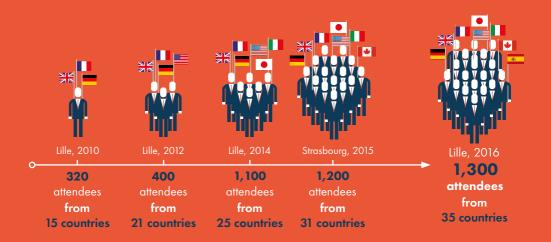
- Exhibit a poster describing the technology within the exhibition area
- Present the technology to potential partners and investors who could support the technology



# Boost your visibility

After four editions, BioFIT has reached the status of European leading event for tech transfer and collaborative research in Life Sciences.

BioFIT takes place alternatively in Lille and in Strasbourg.



## Exhibit at BioFIT 2016

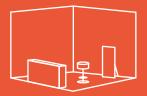
As an Exhibitor, you will gain high visibility with the top leaders in the Life Sciences field.

6 m<sup>2</sup> equipped booth .... € 2,200\*

9 m<sup>2</sup> equipped booth .... € 3,300\*

12 m<sup>2</sup> equipped booth ... € 4,400\*

18 m² equipped booth ... € 6,600\*



\*excl.VAT

### Sponsorship opportunities

Discover our sponsorship opportunities and maximise your presence:



**Gold** Sponsor € 15.000\*



**Silver** Sponsor € 9.000\*



**Bronze** Sponsor € 6,000\*

#### There are many additional opportunities including:



Website banner:	From € 2,000*
Bag insert:	From € 2,500*
Advertisement in BioFIT printed document:	From € 2,500*
Networking evening (BioParty):	€ 10.000*

Please find more information on our website or contact us.

# Register now for BioFIT 2016

Registration fees (excl. VAT)	Full price	Early bird before 30 <sup>th</sup> June 2016
Mature company (> 3 years old)	€ 1,199	€ 959
TTO / Research Institute / Cluster / Association	€ 1,019	€ 816
Emerging company (≤ 3 years old) or SME (≤ 5 employees)	€ 479	€ 384
Academic scientist	€ 399	€ 319

#### www.biofit-event.com



#### Contact:

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#### **Event venue:**

Lille Grand Palais

1 Boulevard des Citées Unies
59777 Lille
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