

## Main actors of the Life Science sectors will gather in Marseille for the first time, at BioFIT, the leading European event for early-stage deals and investment rounds

8<sup>th</sup> edition | December 10<sup>th</sup> & 11<sup>th</sup>, 2019

*For its eighth edition, taking place on December 10<sup>th</sup> and 11<sup>th</sup>, 2019 in Marseille (France), BioFIT will be welcoming more than 1,300 participants from 35+ countries, over 80 international speakers and hosting 5 events. On the agenda: conferences and roundtables discussions, one-to-one meetings, pitch sessions, a Would-be CEO session and an exhibition.*

### Marseille, among the best innovative hubs for Biotech in Europe

It is in Marseille, in an exceptional Life Sciences ecosystem at the heart of the Sud Provence-Alpes-Côte d'Azur region, that the eighth edition of BioFIT - the leading European event for early-stage deals and investment rounds in the Life Sciences field - will be held. The Sud Provence-Alpes-Côte d'Azur region is the second largest French centre for public scientific health research and the second French region for patent applications and clinical trials. It is also one of the most concentrated hospital networks in France with a vast array of research platform and one of the most dynamic clinical, industrial and academic research activities in France. The region's research laboratories stand out in immunology with the Marseille Immunopole cluster, infectious and tropical diseases and clinical microbiology hosted by the Hospital-University Institute (HUI) and rare and orphan diseases and neurosciences.

### BioFIT, the meeting place for early-stage deals and investment rounds

Since its first edition, in 2010, BioFIT has emerged as the leading partnering event in Europe to source early-stage deals innovations and collaborative research capacities in Life Sciences, and also to obtain seed funding. In response to Biotech and Life Sciences challenges of our society, the challenge is to promote and accelerate R&D and innovation partnering opportunities. During two days, TTOs, research institutes, academics, pharma and diagnostic companies, emerging biotech companies, preclinical CROs and CDMOs, pre-seed, seed and Series A investors, professional services, consulting and law firms, will meet to develop tomorrow's innovative products. BioFIT highlights the expertise of key actors of the sector, promotes innovation and its funding and leads to partnerships opportunities.

### A conference programme that aims to widen the scope of the discussed topics

For this 2019 edition and steered by a prestigious Committee, the BioFIT conference programme brings together bright minds to debate on innovation-focused topics, to foster learning and provoke conversations that matter. The conference programme deals with academia-industry collaborations, investment trends, and pre-seed, seed and Series A in the field of Life Sciences.

This year, the plenary session will wonder "What is pharma looking for nowadays?", focusing on collaboration and licensing opportunities pharma is looking for, while changing from a drug developer to a healthcare solution provider. It aims at understanding pharma's viewpoint, the consequences for the orientation deals, the way it is going to influence the relationships with academia and biotech start-ups. Also, the *One Health* concept will be explored through two conferences sessions about animal healthcare solutions and animal health industry.

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More than 80 international experts from research, industry and investment worlds, will share their vision and experience around these topics. Among them: Tim Haines (**Abingworth**, UK), Cheryl Zimmerlin (**M Ventures**, NL), Rémi Droller (**Kurma Partners**, FR), James Eshelby (**Pfizer**, UK), João Ribas (**Novo Seeds**, DK), Cyril Teixeira Da Silva (**European Investment Bank**, LU), Sylvain Sachot (**Asabys Partner**, ES) and many others.

### 2 days around multiple activities to foster partnerships

- **ONE-TO-ONE MEETINGS:** Participants can pre-schedule one-to-one meetings with the most qualified players in the sector and identify potential project partners.
- **CONFERENCES AND ROUNDTABLE DISCUSSIONS:** BioFIT offers a diverse programme of cutting-edge discussion topics in the heart of Life Sciences innovation.
- **WOULD-BE CEO SESSION:** Dedicated to bioentrepreneurs looking for a projects to get involved in, and projects needing a CEO to lead it.
- **PITCH SESSIONS:** To detect the most innovative and promising start-ups, R&D projects, collaborative and licensing opportunities and services.
- **EXHIBITION:** Ideally located at the focal point of the event, the exhibition area is the perfect place to exchange with key players of the sector.

### They confirmed their presence

Participate at BioFIT is a unique opportunity to meet major international companies of the sector. They will be there: PFIZER, SANOFI, GENFIT, MSD, ALMIRALL, BAYER, BOEHRINGER INGELHEIM, EVOTEC, IPSEN, NOVO NORDISK, ROCHE, LFB, ADVENT FRANCE BIOTECHNOLOGY, INNATE PHARMA, ONTOFORCE...

>> Discover the participant list [here](#) and the exhibitor list [here](#).

## PRESS CONFERENCE

Tuesday, December 10<sup>th</sup>, 2019 | 9.30 am – 10.30 am

During this press conference, institutional partners, organisers and elected representatives from the host regions of BioFIT will discuss the transregional partnership between three major ecosystems in the industry: Hauts-de-France, Grand Est and Sud Provence-Alpes-Côte d'Azur. As of now, BioFIT is alternately held in Lille, Strasbourg and Marseille. BioFIT's key figures will also be one of the topics of the conference.

>> Get your accreditation [here](#)

[www.biofit-event.com](http://www.biofit-event.com)

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 [BioFIT Event](#)

#### **Event Venue:**

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## ORGANISERS



**Eurasanté** - [www.eurasante.com](http://www.eurasante.com) @Eurasante

Eurasanté is a technology transfer tool, an incubator, an accelerator and a cluster manager in the Health field in Northern France. Eurasanté assists French and foreign companies, entrepreneurs, scientists and clinicians with their innovation and development projects. The region includes over 1,000 healthcare companies with 30,800 employees in this sector. Eurasanté also promotes and develops the Eurasanté bio-business Park which hosts 7 hospitals, 4 universities, 7 specialised schools, 170 companies and 50 laboratories within a European-wide scientific and medical site. Eurasanté also organises four international healthcare-related partnering events that aim to increase and improve interaction between academia and industry: BioFIT (Life Sciences), MedFIT (MedTech, Diagnostic, Digital Health), NutrEvent (Food, Feed, Nutrition, Health) and AgeingFit (Healthy Ageing).



**Clubster NHL** – [www.clubstersante.com](http://www.clubstersante.com) @ClubsterNSL

NHL Clubster is a competitiveness cluster and a network gathering 350 members committed to innovation in health and nutrition. NHL Clubster aims to connect academia, industry and health professionals and to foster innovation for better health and sustainable food. Its goal is to bring together and support stakeholders from the health and food sectors in designing, developing and financing their future products and processes.



**BioValley France** – [www.biovalley-france.com](http://www.biovalley-france.com) @BioValleyFrance

Competitiveness cluster since 2005, BioValley France aims to federate, develop and promote the healthcare sector in the Grand Est region through innovation. The cluster is based on a dynamic network of companies, a leading academic and clinical research, as well as an integrated network of key stakeholders in innovation. BioValley France supports its members in their R&D Innovation approach and gives them access to high value-added expertise, in a market approach. The Cluster contributes to the networking of the various actors and the creation of regional, national and international partnerships. Finally, BioValley France actively participates in the territory's structuring projects, such as Nextmed, which aims to create a Medical Technologies campus in Strasbourg that hosts an entire ecosystem of excellence dedicated to the development of tomorrow's health technologies.



**Eurobiomed** – [www.eurobiomed.com](http://www.eurobiomed.com) @PoleEurobiomed

Founded in 2009 by regional stakeholders, EUROBIOMED is the Life Science cluster from Southern France. We gather more than 390 innovative biotech and medtech companies, as well as leading research institutes, hospitals and universities. We lead territorial initiatives and help our members businesses and research organisations to innovate, finance, develop and achieve their scientific and business objectives, to ultimately improve the treatment and the lives of patients.

Eurobiomed tops European rankings in all stages of innovation: education, basic, translational and clinical research, technological innovation centres, start-ups and industrial success stories. Some of Eurobiomed main assets are the number of people involved, but also the quality of the network and trust that is established between its members, which reinforces the interactions and facilitates collaborations.

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## INSTITUTIONAL PARTNERS



Préfet de la Région Provence-Alpes Côte d'Azur – [www.prefectures-regions.gouv.fr/provence-alpes-cote-dazur](http://www.prefectures-regions.gouv.fr/provence-alpes-cote-dazur)



Région Sud Provence-Alpes-Côte d'Azur – [www.maregionsud.fr](http://www.maregionsud.fr) @ MaRegionSud

Sud Region is the 2nd health scientific research centre, 2nd French region for innovation patents et clinical trials. Region has one of the heaviest French hospital network, a large variety of research platforms and a strong dynamic in clinical, industrial and academic research. The research laboratories are highly renowned in immuno-oncology with Marseille Immunopole cluster, infectious and tropical diseases with Institut hospitalo-universitaire Méditerranée Infection, rare and orphan diseases and neurosciences.



Métropole Aix-Marseille-Provence – [www.marseille-provence.fr](http://www.marseille-provence.fr) @AMPMetropole

From Basic research to receiving patients, and including medical cosmetology and the expertise from innovative therapies, the metropolis encompasses a very wide scope in the healthcare field. Infectious diseases, immunology, oncology, neurology, innovative therapies: an integrated organization, supported by a very high level training base and supported by leading companies and laboratories and Eurobiomed Cluster. Backed by publicly-funded research, this sector has extensive international connections. The Metropole Aix-Marseille-Provence proposes a Strategic Roadmap for the development of the Metropolitan Health Tech, which makes the health sector one its priorities, and which is concretized by a 3 year program of actions.



Ville de Marseille – [www.marseille.fr](http://www.marseille.fr) @marseille

The health sector has long been a major sector of the regional economy, with nearly 170,000 employees and an estimated turnover of 18 billion euros. The Bouches-du-Rhône department alone accounts for 42% of this wealth. Provence, the gateway to continental Europe, has become a strategic destination for biotechnology companies. State-of-the-art infrastructure and entrepreneurship have created a favourable environment for technological initiatives, partnerships, extensions and relocations, particularly for start-ups employing impatriates. Extremely dynamic and dense, the sector is a major research hub in Europe. Marseille is the second most important city in France for scientific research, particularly public and academic research. More than 80 laboratories, belonging to the major French public research organisations (CNRS, INSERM, Universities, Federal Research Institutes, etc.) offer a wide variety of disciplines in medical research and life sciences.

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