



# VISIBILITY OFFER

AgeingFit | BioFIT | MedFIT | NutrEvent



Eurasanté is a development agency dedicated to tech transfer and business development in healthcare, life sciences, MedTech and nutrition sectors. For over than 20 years, Eurasanté has been working to promote the growth of the health sector. Our experienced project managers assist researchers, start-ups and companies to develop their innovations and projects, boost their business and networks. Eurasanté organises 4 international healthcare-related B-to-B events which aim to increase and improve interactions between academia and industry, and encourage additional innovative sector collaborations:

**AgeingFit (Healthy Ageing)**

**BioFIT (Life Sciences)**

**MedFIT (MedTech, Diagnostic, Digital Health)**

**NutrEvent (Food, Feed, Nutrition and Health)**

# AgeingFit | BioFIT | MedFIT | NutrEvent International Events with 4 main activities:



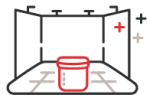
**One-on-one meetings** to build and develop innovations and business collaborations



**Conferences** to gain insight and discover the latest industry trends



**Pitch sessions** to identify and promote innovative products and technologies



**Exhibition** to highlight your company with other innovators



# EVENTS VISIBILITY

AgeingFit | BioFIT | MedFIT | NutrEvent



The European event fostering  
innovation for well-being in older age

6<sup>th</sup> edition | March 1<sup>st</sup> & 2<sup>nd</sup>, 2022 | Lille

7<sup>th</sup> edition | 2023 | Nice

Our key media partners: Groupe Top Média,  
Hospital & Healthcare Management,  
DirecteurEhpad.com, La Gazette Nord-pas-de-  
Calais



### Twitter

940 followers  
800,000+ impressions on #AgeingFit  
during AgeingFit 2021



### LinkedIn

260 followers  
7,000+ post impressions



### Website

[UK] 30,000 views /year  
[FR] 25,000 views /year



### Newsletters/Mailing

12,000 contacts



### Preliminary programme

500 Ex.

### Final programme

700 Ex.



The leading European partnering event for early-stage innovation deals and investment rounds in the field of Life Sciences

11<sup>th</sup> edition | November 29<sup>th</sup> & 30<sup>th</sup>, 2022 | Strasbourg

12<sup>th</sup> edition | 2023 | Marseille

13<sup>th</sup> edition | 2024 | Lille

Our key media partners: BiotechGate, Biotech.info, European Biotechnology, Labiotech, Plattform Life Sciences, Mednous, Pharmalicensing...



### Twitter

1,750 followers

1 million+ impressions on #BioFIT during BioFIT 2020



### LinkedIn

680 followers

9,000+ post impressions



### Website

130,000 Views / Year



### Newsletters/Mailing

25,000 contacts



### Preliminary programme

1,200 Ex.

### Final programme

1,500 Ex.



The European partnering event for innovation partnerships and investment rounds in the MedTech, diagnostic and digital health sectors

6<sup>th</sup> edition | September 20th & 21st, 2022 | Grenoble

7<sup>th</sup> edition | 2023 | Strasbourg

8<sup>th</sup> edition | 2024 | Lille

Our key media partners: DeviceMed, Diagnostics World, Elemed, FirstWord MedTech, Medical Plastics News...



### Twitter

730 followers

800,000+ impressions on #MedFIT2020



### LinkedIn

490 followers

10,000+ post impressions



### Website

65,000 views / year



### Newsletters/Mailing

13,000 contacts



### Preliminary programme

800 Ex.

### Final programme

1,000 Ex.



The European meeting place for  
innovation in Food, Feed, Nutrition  
and Health

8<sup>th</sup> edition | October 4<sup>th</sup> & 5<sup>th</sup>, 2022 | Nantes

9<sup>th</sup> edition | 2023 | Rennes

10<sup>th</sup> edition | 2024 | Lille

Our key media partners: Actif's magazine,  
DrinkWorld, Food in Action, Innovations in Food  
Technology, Nutrition Insight, Wellness Foods &  
Supplements...



### Twitter

1,100 followers

50,000+ impressions on #NutrEvent  
during NutrEvent 2019



### LinkedIn

420 followers

9,000+ post impressions



### Website

55 000 views / year



### Newsletters/Mailing

10,000 contacts



### Preliminary programme

400 Ex.

### Final programme

600 Ex.





# WHAT COULD BE INCLUDED IN THE MEDIA PARTNERSHIP?

AgeingFit | BioFIT | MedFIT | NutrEvent

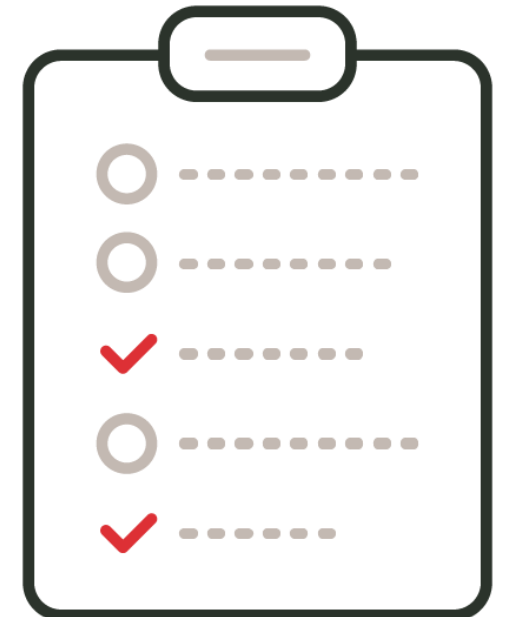
# Media partnership possibilities:

## FROM EURASANTÉ:

- Your logo as a media partner on our communication tools
- Communication on social media: LinkedIn and/or Twitter
- A dedicated news on the website of the event, relayed on social media
- Discounts on the visitor pass for your subscribers
- An access to the event (press pass)
- Your magazine displayed in the press area during the event
- ...

## FROM THE MEDIA:

- Our event on your agenda
- Banner/Ad on your website/in your magazine
- Communication on social media
- An article about the event on your media
- Dedicated emailing to promote the event
- Attend the event (interviews are possible)
- ...



Would you like to support  
more than one event  
and/or during more than one edition?

No problem.

We can adapt the partnership.

# CONTACT | VALENTINE DELABIE

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