



# VISIBILITY OFFER

BioFIT | MedFIT





Eurasanté is a development agency dedicated to tech transfer and business development in healthcare, life sciences, MedTech and nutrition sectors. For over than 20 years, Eurasanté has been working to promote the growth of the health sector. Our experienced project managers assist researchers, start-ups and companies to develop their innovations and projects, boost their business and networks. Eurasanté organises 2 international healthcare-related B-to-B events which aim to increase and improve interactions between academia and industry, and encourage additional innovative sector collaborations:

**BioFIT (Life Sciences)**

**MedFIT (MedTech, Diagnostics and Digital Health)**

## BioFIT | MedFIT

# International Events with 4 main activities:



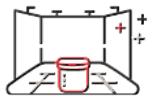
**One-on-one meetings** to build and develop innovations and business collaborations



**Conferences** to gain insight and discover the latest industry trends



**Pitch sessions** to identify and promote innovative products and technologies



**Exhibition** to highlight your company with other innovators



# EVENTS VISIBILITY

BioFIT | MedFIT



The leading European partnering event for early-stage innovation deals and investment rounds in the **Life Sciences** field

15<sup>th</sup> edition | December 10<sup>th</sup> & 11<sup>th</sup>, 2026 | Marseille

16<sup>th</sup> edition | 2027

Our key media partners: European Biotechnology Magazine, La Gazette du Laboratoire, Mednous, OnHealth, Pharma Advancement...



LinkedIn

3,375 followers

18,000+ post impressions



Website

60,000 users in 2025



Newsletters/Mailing

23,000 contacts



Final printed programme

1,200 Ex.



A unique event in Europe for innovation partnerships and investment rounds in **MedTech, Diagnostics and Digital Health.**

15<sup>th</sup> edition | December 10<sup>th</sup> & 11<sup>th</sup>, 2026 | Marseille

16<sup>th</sup> edition | 2027

Our key media partners: DeviceMed, La Gazette du Diagnostic, MedNous, MedTech Outlook, OnHealth...



LinkedIn

3,175 followers

13,000+ post impressions



Website

32,000 users in 2005



Newsletters/Mailing

20,000 contacts



Final programme

1,200 Ex.



# WHAT COULD BE INCLUDED IN THE MEDIA PARTNERSHIP?

BioFIT | MedFIT

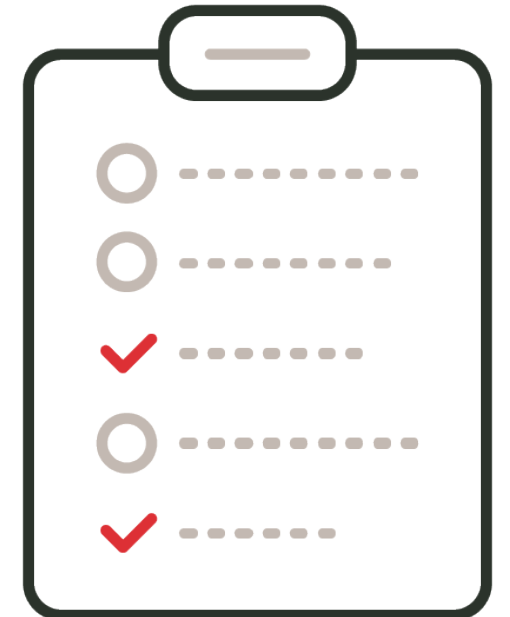
# Media partnership possibilities:

## FROM EURASANTÉ:

- Your logo as a media partner on our communication tools
- Communication on LinkedIn
- A dedicated news on the website of the event, relayed on social media
- Discounts on the visitor pass for your subscribers
- An access to the event (press pass)
- Your magazine displayed in the press area during the event
- ...

## FROM THE MEDIA:

- Our event on your agenda
- Banner/Ad on your website/in your magazine
- Communication on LinkedIn
- An article about the event on your media
- Dedicated emailing to promote the event
- Attend the event (interviews are possible)
- ...



Would you like to support  
more than one event  
and/or during more than one edition?

No problem.

We can adapt the partnership.

# CONTACT | VALENTINE DELABIE

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